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FOR IMMEDIATE RELEASE:

Musicorp and Seminole Music Supply Gear to Stone Cold Reality Musicians

Charleston, SC, June 11, 2009 – Musicorp, a leading distributor and manufacturer of musical instruments, lighting products and accessories, supplied Stageline Wooden Guitar Stands and Elixir Guitar Strings at Seminole Music in Florida on May 29th to musicians of the Stone Cold Reality Show. General Manager of Seminole Music, John Spinelli, arranged the Stone Cold Reality Show's taped visit and musician stage performances in-store.

The Stone Cold Reality Show musicians were in the Florida area for several gigs and stopped over at Seminole Music to stock up on gear for their guitars. Some of the artists performed several songs in-store and were very gracious for the beautiful Stageline Wooden Guitar Stands and free Elixir Guitar Strings. Musicorp Sales Representative, Matt Buckner, was also on hand to answer any additional questions.

Stone Cold Reality is a visionary reality music and drama series being filmed for a television and film festival project by producer Brian Adams. Instead of a "Once Upon A Time" that ends with "Happily Ever After", Stone Cold Reality is truly poised to state and show things as they are. The Stone Cold Reality Show is about real musicians gigging without the help of a label. With only a charismatic cast, the astounding life story of a star career can be traced in this true-life saga. The show will touch on every dramatic aspect of a musician's life—including the secrets, challenges, competitiveness, successes and failures. Artists include Jared Blake, Amanda Williams, Nicole Witt, Ray Stephenson, Brother Trouble, The Levees, Mulch Brothers, and Tiffany Goss. For more information visit www.stonecoldreality.com.

"Musicorp is very proud to help support working musicians, especially in today's difficult economy," said Dan Roberts, Musicorp VP of Sales.



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(PHOTO ATTACHED: Seminole Music Storefront and Cold Stone Reality Show Limo)



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About Musicorp, LLC.

Musicorp is a leading wholesale distributor of musical instruments, accessories and lighting equipment owned by KMC. Musicorp partners with its retail customers to help them strategically grow their business, providing the industry's widest product selection, broadest marketing reach and largest distribution network. The company offers distinctive, proprietary brands such as Barcus-Berry, J.B. Player, Percussion Plus, Arbor, J.Reynolds, RMS, Amigo, Lauren and MBT Lighting as well as strategic partnerships with brands such as Samson, Zoom, Hartke, Yamaha guitar packages and portable keyboards, Sabian, Dean Guitars, Luna Guitars and more. Musicorp is headquartered in Charleston, SC with distribution centers located in California and Kentucky. For more information, please call 800-845-1922/ 800-874-5774, or visit us online at <http://www.musicorp.com>.

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