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FOR IMMEDIATE RELEASE:

“Blue Amp Group”: Musicorp Introduces Blue Amplifiers to RMS Line

Charleston, SC, June 19, 2011– Musicorp, a leading distributor and manufacturer of musical instruments, lighting products and accessories is pleased to introduce the latest generation of the popular RMS amplifier line: five new blue amplifiers for guitars and basses.

The outer cases of these high-quality, durable amps are an attractive, midnight blue color with a distinctive retro feel. The striking blue RMS amps feature controls and inputs conveniently mounted on the top, including 3-band (bass/mid/high) EQ controls as well as additional controls and inputs, depending on the model, and all are U.L. listed. The models consist of three guitar amplifiers, each with overdrive control, in 10, 15 and 30 watts, and two bass amplifier models available in 15 and 30 watts.

“Besides standing out in a show room due to their unique look and impressive sound,” said Roy White, Product Manager for RMS, “the entire line is priced to move!” Retail prices range from \$ 79.00 to \$159.00.

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About Musicorp

Musicorp is a leading wholesale distributor of musical instruments, accessories and lighting equipment owned by KMC Music. Musicorp partners with its retail customers to help them strategically grow their business, providing the industry’s widest product selection, broadest marketing reach and largest distribution network. The company offers distinctive, proprietary brands such as Barcus-Berry, J.B. Player, Percussion Plus, Arbor, J.Reynolds, RMS, Amigo, Lauren and MBT Lighting & Sound as well as strategic partnerships with brands such as Samson, Zoom, Hartke, Yamaha guitar packages and portable keyboards, Sabian, Dean Guitars, Remo Percussion, Luna Guitars and more. Musicorp is headquartered in Charleston, SC with distribution centers located in California and Kentucky. For more information, please call 800-845-1922/ 800-874-5774, or visit us online at <http://www.musicorp.com>.

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