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FOR IMMEDIATE RELEASE:

Musicorp Sponsors Music & Arts Battle of the Bands Contest

Charleston, SC, June 25, 2009 – Musicorp, a leading national distributor of musical instruments, accessories and lighting products, sponsored a battle of the bands contest presented by Music & Arts, a music retail store based on Mall Road in Cypress, California. The battle of the bands contest was held at the world famous Roxy on the Sunset Boulevard in Hollywood on May 31, 2009.

Musicorp Sales Representative, Dan Murdy, opened the competition with a welcome speech about the value of music education. In addition, he briefly discussed how Musicorp plays a role with dealers as partners. Dan Murdy helped judge each of the bands that competed and presented the first place trophy to the overall winners of the competition, The Rock Nerds, consisting of 6-year old guitar player Masyn Avila and bass player Matt Cesena.

The eleven bands that competed consisted of Music & Arts student musicians, ranging from five to fifty-two years of age. Over five hundred people attended, from friends and family, to other Music & Arts students.

“We always strive to seek avenues to support music education,” said Dan Roberts, Musicorp VP of Sales.

(PHOTO ATTACHED: Musicorp Sales Rep, Dan Murdy and Music & Arts Owner, Randy Scott)



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About Musicorp, LLC.

Musicorp is a leading wholesale distributor of musical instruments, accessories and lighting equipment owned by KMC. Musicorp partners with its retail customers to help them strategically grow their business, providing the industry's widest product selection, broadest marketing reach and largest distribution network. The company offers distinctive, proprietary brands such as Barcus-Berry, J.B. Player, Percussion Plus, Arbor, J.Reynolds, RMS, Amigo, Lauren and MBT Lighting & Sound as well as strategic partnerships with brands such as Samson, Zoom, Hartke, Yamaha guitar packages and portable keyboards, Sabian, Dean Guitars, Remo Crown Percussion, Luna Guitars and more. Musicorp is headquartered in Charleston, SC with distribution centers located in California and Kentucky. For more information, please call 800-845-1922/ 800-874-5774, or visit us online at <http://www.musicorp.com>.

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