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FOR IMMEDIATE RELEASE:

Musicorp Distributes Levy's Straps!

Charleston, SC, June 15, 2009 – Musicorp, a leading distributor and manufacturer of musical instruments, lighting products and accessories, is pleased to announce the addition of Levy's Straps to Musicorp's distribution line!

Levy's is a leading manufacturer of consumer leather and nylon goods founded in 1973 by Dennis Levy. Musicorp will initially offer a selection of 19 different Levy's strap designs immediately to be stocked in Musicorp's Louisville, KY central shipping facility. The 15 different straps include suede leather straps, polypropylene straps, children's guitar straps, banjo and mandolin straps.

"We are very excited to have Levy's Straps, a premier strap line, added to our offering," said Dan Roberts, Musicorp VP of Sales.

(PHOTO ATTACHED: Levy's Straps Logo, Musicorp Logo)



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About Musicorp, LLC.

Musicorp is a leading wholesale distributor of musical instruments, accessories and lighting equipment owned by KMC. Musicorp partners with its retail customers to help them strategically grow their business, providing the industry's widest product selection, broadest marketing reach and largest distribution network. The company offers distinctive, proprietary brands such as Barcus-Berry, J.B. Player, Percussion Plus, Arbor, J.Reynolds, RMS, Amigo, Lauren and MBT Lighting & Sound as well as strategic partnerships with brands such as Samson, Zoom, Hartke, Yamaha guitar packages and portable keyboards, Sabian, Dean Guitars, Remo Crown Percussion, Luna Guitars and more. Musicorp is headquartered in Charleston, SC with distribution centers located in California and Kentucky. For more information, please call 800-845-1922/ 800-874-5774, or visit us online at <http://www.musicorp.com>.



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