



P.O. Box 63366, North Charleston, SC 29419-3366
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FOR IMMEDIATE RELEASE:

New J Reynolds “Total” Guitar Packages!

Charleston, SC, June 25, 2009 – Musicorp, a leading distributor and manufacturer of musical instruments, lighting products and accessories, is pleased to announce two new affordable J Reynolds electric and bass guitar “total” packs that come complete with everything you need to get started playing. Includes the new J Reynolds Electric Guitar Package (JRPAK6) and the new J Reynolds Electric Bass Package (JRPAK7).

The J Reynolds Electric Guitar Package (JRPAK6) comes complete with JR6 electric guitar, 10watt guitar amp, electronic guitar tuner, nylon gig bag, 10’ cable and guitar picks. The JR6 electric guitar features a solid poplar wood body, maple neck with rosewood fingerboard, die cast tuning machines, 3 single coil pickups, 1 volume and 2 tone controls, a 5-way pickup selector switch and a 3-ply pick guard. Available in three attractive and popular finishes including Antique Sunburst (AS), Black (B), and Transparent Red (TR). Retail price \$299.95.

The J Reynolds Electric Bass Package (JRPAK7) comes complete with JR7 electric bass guitar, 15watt guitar amp, electronic guitar tuner, nylon gig bag, 10’ cable and guitar picks. The JR7 electric bass guitar features a solid poplar wood body, maple neck with rosewood fingerboard, 1 split pickup, 1 volume and 1 tone control and a 3-ply pick guard. Available in three attractive and popular finishes including Antique Sunburst (AS), Black (B), and Transparent Red (TR). Retail price \$369.95.

(PHOTO ATTACHED: JRPAK6, JRPAK7)



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About Musicorp, LLC.



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Musicorp is a leading wholesale distributor of musical instruments, accessories and lighting equipment owned by KMC. Musicorp partners with its retail customers to help them strategically grow their business, providing the industry's widest product selection, broadest marketing reach and largest distribution network. The company offers distinctive, proprietary brands such as Barcus-Berry, J.B. Player, Percussion Plus, Arbor, J.Reynolds, RMS, Amigo, Lauren and MBT Lighting & Sound as well as strategic partnerships with brands such as Samson, Zoom, Hartke, Yamaha guitar packages and portable keyboards, Sabian, Dean Guitars, Remo Crown Percussion, Luna Guitars and more. Musicorp is headquartered in Charleston, SC with distribution centers located in California and Kentucky. For more information, please call 800-845-1922/ 800-874-5774, or visit us online at <http://www.musicorp.com>.

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