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FOR IMMEDIATE RELEASE:

## **Musicorp's Effingham Office Relocates**

Charleston, SC, May 19, 2010– Musicorp, a leading distributor and manufacturer of musical instruments, lighting products and accessories, has relocated the Effingham, IL Sales Call Office. For the past 28 years, Musicorp's Effingham, IL Sales Call Office location has been at 908 W Fayette Ave, but starting May 7th, the new address is 1901 South Fourth Street, Suite 224, Effingham, IL 62401.

Effingham employees are enjoying a more efficient office space at the new location, just a couple of miles from the old location. They are on the second level in the new building and each Effingham employee has a new workstation, with a new Cisco phone system.

As Mary Sandschafer, Lead Sales Associate at the Effingham office stated, "We are very excited to be in the new location!"

(PHOTO ATTACHED: New Musicorp Effingham Office with Employees from left to right: Dawn Colwell, Rebecca Butts, Chris Smith, Jane Barker, Donez McNeely and Mary Sandschafer)

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### **About Musicorp**

Musicorp is a leading wholesale distributor of musical instruments, accessories and lighting equipment owned by KMC Music. Musicorp partners with its retail customers to help them strategically grow their business, providing the industry's widest product selection, broadest marketing reach and largest distribution network. The company offers distinctive, proprietary brands such as Barcus-Berry, J.B. Player, Percussion Plus, Arbor, J.Reynolds, RMS, Stageline, MBT Cases, Amigo, Lauren and MBT Lighting & Sound as well as strategic partnerships with brands such as Samson, Zoom, Hartke, Yamaha guitar packages and portable keyboards, Sabian, Dean Guitars, Remo Percussion, Luna Guitars and more. Musicorp is headquartered in Charleston, SC with distribution centers located in California and Kentucky. For more information, please call 800-845-1922/ 800-874-5774, or visit us online at <http://www.musicorp.com>.

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