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FOR IMMEDIATE RELEASE:

Musicorp Awards Sales Representatives

Charleston, SC, March 1, 2010– Musicorp, a leading distributor and manufacturer of musical instruments, lighting products and accessories, recognized Musicorp Sales Representatives in February with awards for their sales achievements in 2009.

Nine Musicorp Sales Representatives were recognized with outstanding sales for various achievements in February 2010, including Billy Bohanna for Sales Rep of the Year and Fender Accessory Sales Leader, David Findley for Proprietary Sales Leader, Tim Weaver for Outstanding Sierra Guitar Sales, Rick Murray for Outstanding MBT Lighting Sales, Mark Shadley for Best Account Growth, Mary Sandschafer for Outstanding Sales, Christine Smith for Outstanding Sales, Lori Neville for Outstanding M&A Sales, and Donez McNeely for Outstanding Percussion Plus Sales. Musicorp Sales Representatives are committed to their customers in establishing a profitable partnership.

Dan Roberts, Musicorp's VP of Sales stated, "We are proud to recognize our sales reps for their hard work and dedication throughout the year."

(PHOTO ATTACHED: Dan Roberts, VP of Sales and Billy Bohanna, Musicorp Sales Rep)

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About Musicorp

Musicorp is a leading wholesale distributor of musical instruments, accessories and lighting equipment owned by KMC Music. Musicorp partners with its retail customers to help them strategically grow their business, providing the industry's widest product selection, broadest marketing reach and largest distribution network. The company offers distinctive, proprietary brands such as Barcus-Berry, J.B. Player, Percussion Plus, Arbor, J.Reynolds, RMS, Amigo, Lauren and MBT Lighting & Sound as well as strategic partnerships with brands such as Samson, Zoom, Hartke, Yamaha guitar packages and portable keyboards, Sabian, Dean Guitars, Remo Percussion, Luna Guitars and more. Musicorp is headquartered in Charleston, SC with distribution centers located in California and Kentucky. For more information, please call 800-845-1922/ 800-874-5774, or visit us online at <http://www.musicorp.com>.

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